

TJoolaard.BE

TRAVEL BLOG



ABOUT TJoolaard

I like to call myself a modern troubadour. Travelling the world searching for stories and at the same time telling my own to all those who want to hear or read it. But then without the singing part and a bag full of technology.

Tjoolaard is all about experiences and if possible about stranger, less travelled destinations. Far away and close to home with a tiny preference for the outdoor, the adventurous and the eccentric. So far I visited 51 countries.

Through stories, humor and (moving) pictures I try to stir up my readers' desire to travel. To get them out of that couch!

SERVICES

Credibility is all! So I try to limit cooperations with brands to those that truly match the Tjoolaard values and audience. No bannerings, no cheap selling but well written stories on experiences and the right products.

ON TJoolaard.BE

- Stories/posts on the experience
- Product reviews
- Photography and video

ON SOCIAL MEDIA

- Live travel coverage on Instagram, Twitter and Facebook
- Promotional posts on all social media
- Recaps and throwbacks

OTHERS

- Guest blogging on your platform
- Lectures and talks on blogging/communication in general
- Photography and video on your platform
- Newsletter



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PREVIOUS PRESS TRIPS

- Searching for Santa in Lapland (Tui)
- How's life on a cruise? (Neckermann)
- Iceland in wintertime (IcelandAir)
- Senegal unplugged (Brussels Airlines)
- ...

PREVIOUS COLLABS WITH BRANDS

- **Airlines:** Brussels Airlines, Thomas Cook, Neckermann, Tui, Iceland Air, ...
- **Gear:** Decathlon, Thule, Burton, Fuji, Sony, Nikon, Samsung, ..
- **Others:** Artevelde HS, Hogeschool West-Vlaanderen, REC, Sunny Cars, ...



MEDIA COVERAGE

- **Newspapers:** HLN, Nieuwsblad, Krant van West-Vlaanderen, Belang van Limburg, De Morgen, ...
- **Magazines:** Elle, Grande, Weekend Knack, Standaard Magazine, P-Magazine, Goodbye, ...
- **Television:** Q2, Focus WTV, AVS Macedonia national, ...
- **Radio:** Radio 1, Rec, Gambia National , ...

AWARDS

- Weekend Knack Blog Award 2014
- Weekend Knack Blog Award 2013
- Second place Travvies 2015
- Best Adventure Blog UTD Travel Awards 2018

BLOG STATS

Monthly Views - 12k+

Unique Views - 9k+

Age group - 21 to 34

STATISTICS



2.7k+



4.2k+



8.2k+



1k+